



## Open Call for Expressions of Interest for the Management of a Street Art Programme in Dún Laoghaire Rathdown



Expressions of Interest are invited from suitably qualified persons to manage a programme of Street Art for Dún Laoghaire Town.

The Dún Laoghaire Street Art Project aims to create a collection of street art pieces in Dún Laoghaire, forming an open-air gallery in the town.

Dún Laoghaire-Rathdown County Council (DLRCC) recognises the value of street art both as a visitor attraction and for its ability to transform and lift otherwise neglected-looking town centre areas, while also supporting artists in creating vibrant and creative communities.

This project has the potential to:

- Encourage the renewal and revitalisation of the town by brightening up key areas
- Draw visitors to Dún Laoghaire Town from the Harbour and elsewhere who will also visit shops and restaurants bringing additional business to the town
- Attract international artistic talent along with encouraging emerging local artists
- Build strong relations through engagement with the community and business stakeholders of the Town
- Further drive the current momentum towards a positive image of Dún Laoghaire as a vibrant place to live, visit and work.

**Dún Laoghaire-Rathdown County Council is now seeking expressions of interest from suitably qualified persons to manage a programme of Street Art in Dún Laoghaire Town.**

### Location

The Street Art will be located at sites, to be agreed with DLRCC, in Dún Laoghaire town. **While most of the sites will not be on George's Street itself, it is envisaged that the project will orientate towards it, with locations selected on the basis of their suitability and proximity to the entire length of George's Street Upper and Lower.** See map below for details of the proposed location.

## The successful applicant will:

- Work with artists selected by DLRCC to deliver a programme of quality Street Art works
- Liaise directly with artists to ensure all necessary insurances are in place
- Identify and liaise directly with property owners to secure their written agreement for the installation of the art work
- Engage with the local community to ensure that the project is consistent with the aim of ensuring Dún Laoghaire is an attractive place to live, work and do business
- Explore alternative sources of funding for the project including sponsorship
- Work closely with the selected artists and DLRCC to refine final concept and design, the scale of the work and the production schedule
- Work with the selected artists to ensure the delivery of the project to an agreed timeline
- Ensure compliance with the requirements of all relevant agencies including, but not limited to, utility companies and local authorities
- Ensure compliance with all Health and Safety obligations and regulations, including a Road Traffic Management Plan (if required)
- On completion, ensure that the site around the artwork is restored to the condition it was when the work started, i.e. clean and cleared
- Promote the project via social media and other marketing channels
- Meet all necessary requirements with regard to insurance, tax clearance etc. Evidence of Public Liability Insurance indemnifying DLRCC, in the sum of €6.5 million, and Employer's Liability Insurance, where relevant, in the sum of €1 million, must be provided on commencement of the contract.

## Application Process

Applicants should provide a detailed proposal for the delivery of a Street Art programme for Dún Laoghaire Town. A proposed project budget should be included.

Applicants must provide information clearly demonstrating successful delivery of three previous comparable contracts/experience involving the planning and installation of Street Art work or of public events of a similar scale.

Applicants must also demonstrate experience of engaging with all relevant stakeholders including business/property owners, the local community and public bodies in successful delivery of projects.

**Applications should be emailed to [streetart@dlrcoco.ie](mailto:streetart@dlrcoco.ie) by 5 pm on Wednesday February 24th 2021.**



CONTACT: ECONOMIC DEVELOPMENT UNIT AT 01-2047083

EMAIL: [STREETART@DLRCOCO.IE](mailto:STREETART@DLRCOCO.IE)

# Selection Process

The commissions will be selected by way of an open selection process. Submissions will be evaluated using the following criteria:

- Quality of proposal (40/100)
- Value for money (40/100)
- Previous experience (20/100)

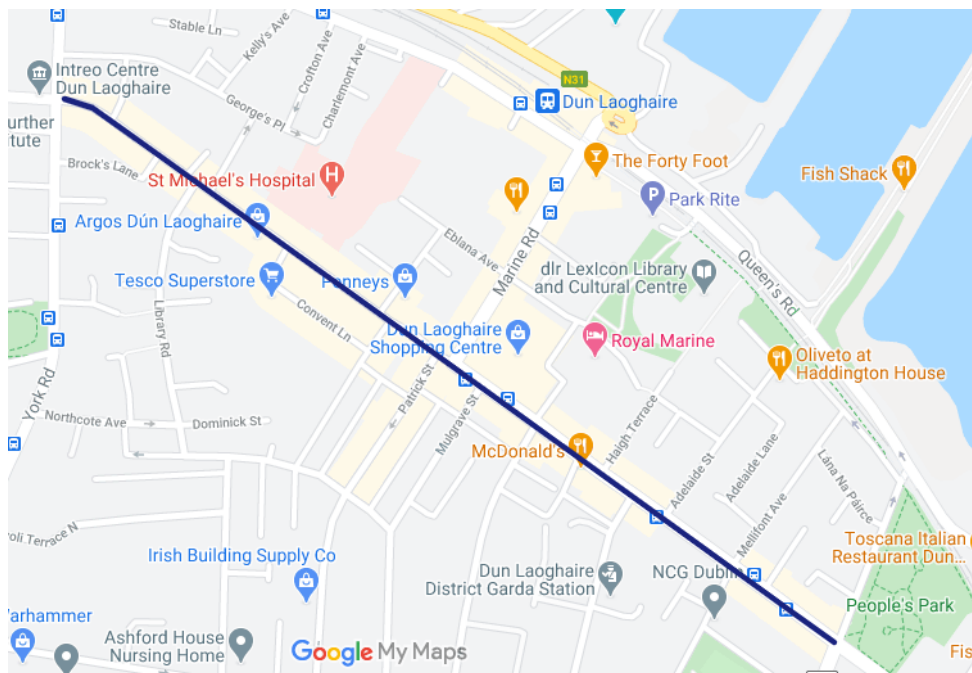
## Submission Deadline and Project Timeline

Closing date for receipt of Expressions of Interest: **Wednesday February 24th 2021**

Decision expected: **Mid March 2021**

Installation of Artworks: **To be completed by early June 2021**

**Map of Dún Laoghaire (George's Street highlighted)**



## **Freedom of Information**

The provisions of the Freedom of Information Act 1997-2003 apply to Dún Laoghaire-Rathdown County Council. Applicants should state if any of the information supplied by them is confidential or sensitive and should not be disclosed in response to a request for information under the aforementioned Act. Applicants should state why they consider the information to be confidential or commercially sensitive.

Submissions will be kept for twelve months for the purpose of documenting the selection process and ensuring transparency of the selection process.

## **Privacy notice**

All information provided for this application will be held for a period of one year from the date of submission for the purpose of documenting the selection process and ensuring transparency of the selection process and will remain in the sole ownership of Dún Laoghaire-Rathdown County Council. Information supplied in the application will be used only for the purpose of the application itself and will only be used by Dún Laoghaire Rathdown County Council for the purposes of administering and managing this particular commission, including the selection process. You may withdraw your consent to the retention of the information relating to your application at any point by sending an email to [dataprotection@dlrcoco.ie](mailto:dataprotection@dlrcoco.ie).

The Council's privacy statement can be accessed at:

[https://www.dlrcoco.ie/sites/default/files/atoms/files/privacy\\_statement.pdf](https://www.dlrcoco.ie/sites/default/files/atoms/files/privacy_statement.pdf).

Dún Laoghaire-Rathdown County Council reserves the right not to engage any of the applicants if none of the proposals received are deemed to be suitable. In this instance, Dún Laoghaire-Rathdown County Council reserves the right to pursue a different procurement process.