



## Call for Submissions - Dún Laoghaire Street Art Project



Dún Laoghaire-Rathdown County Council (DLRCC) recognises the value of street art both as a visitor attraction and for its ability to transform and lift otherwise neglected-looking town centre areas, while also supporting artists in creating vibrant and creative communities.

With this in mind, the Dún Laoghaire Street Art Project aims to create a collection of street art pieces in Dún Laoghaire, forming an open-air gallery in the town. Dún Laoghaire-Rathdown County Council is now seeking expressions of interest from mural and street artists to create these new artworks in Dún Laoghaire town.

This project aims to:

- Encourage the renewal and revitalisation of the town by brightening up key areas
- Draw visitors to Dún Laoghaire town from the Harbour and elsewhere who will also visit shops and restaurants bringing additional business to the town
- Attract international artistic talent along with encouraging emerging local artists
- Build strong relations through engagement with the community and business stakeholders of the town
- Further drive the current momentum towards a positive image of Dún Laoghaire as a vibrant place to live, visit and work.

### The Work

Artists should propose an original artwork that demonstrates creative practice, talent and skill. The artwork must be suitable for display in a public space and should not be political or religious in nature. It must not include any advertising or branding.

There is no theme for the artwork, but preference may be given to proposals that are responsive to Dún Laoghaire Town. Applicants are invited to engage with the geographic, cultural and/or social context of the area.

### Location

The artworks will be located at sites, to be agreed with DLRCC, in Dún Laoghaire town. **While most of the sites will not be on George's Street itself, it is envisaged that the project will orientate towards it, with locations selected on the basis of their suitability and proximity to the entire length of George's Street Upper and Lower.** While some of the artworks will be large-scale on gable ends, others may be smaller in scale, for example on laneways or doorways.

Artists are asked to submit a proposed location, but it should be noted that not all proposed locations will be suitable or available. In such cases, an alternative location will be proposed to the artist.

See map below for details of the project location.

# What we offer

- Artist commission of between €1,000 and €4,000, depending on the artist's experience and the scale and complexity of the artwork
- Marketing and PR
- All practical arrangements to facilitate the installation of the artwork, including licences, plant hire, road closures, will be arranged by DLRCC's project manager
- While it is anticipated that the work will be on display for a period of at least twelve months, DLRCC reserves the right to remove the artwork at any time.

## What is expected of the artist

- The selected artist will be expected to work closely with the project manager to refine final concept, the scale of the work, production schedule and timelines
- Artists will be responsible for providing their own materials for the installation of the piece, and will be required to provide evidence of holding Public Liability Insurance in the sum of €6.5 million, indemnifying DLRCC, in advance of the commencement of any work. Where an artist plans to engage others to execute the work, evidence of Employer's Liability Insurance in the sum of €1 million will be required
- Artists will be asked to engage in social media or PR activities in order to support the project, although requests for anonymity will be respected.

## SELECTION PROCESS

The commissions will be selected by way of an open selection process, and the project will be curated on the basis of creating a diverse selection of artwork for the town. While an individual may make multiple submissions, it is unlikely that more than two will be selected from any one artist.

It is anticipated that at least one of the selected artists will be a student or graduate of Dún Laoghaire Institute of Art, Design and Technology.

Submissions will be evaluated using the following criteria:

- Suitability of outline proposal (30/100)
- Quality of previous work (30/100)
- Previous experience in delivering projects on time and within budget (20/100)
- Value for money (20/100)

## Submission Deadline and Project Timeline

Deadline for receipt of applications: **5 pm** on **Wednesday, February 24th 2021**

Successful applicants informed by **mid March 2021**

Artworks to be completed by **early June 2021**



# SUBMISSION OF PROPOSALS

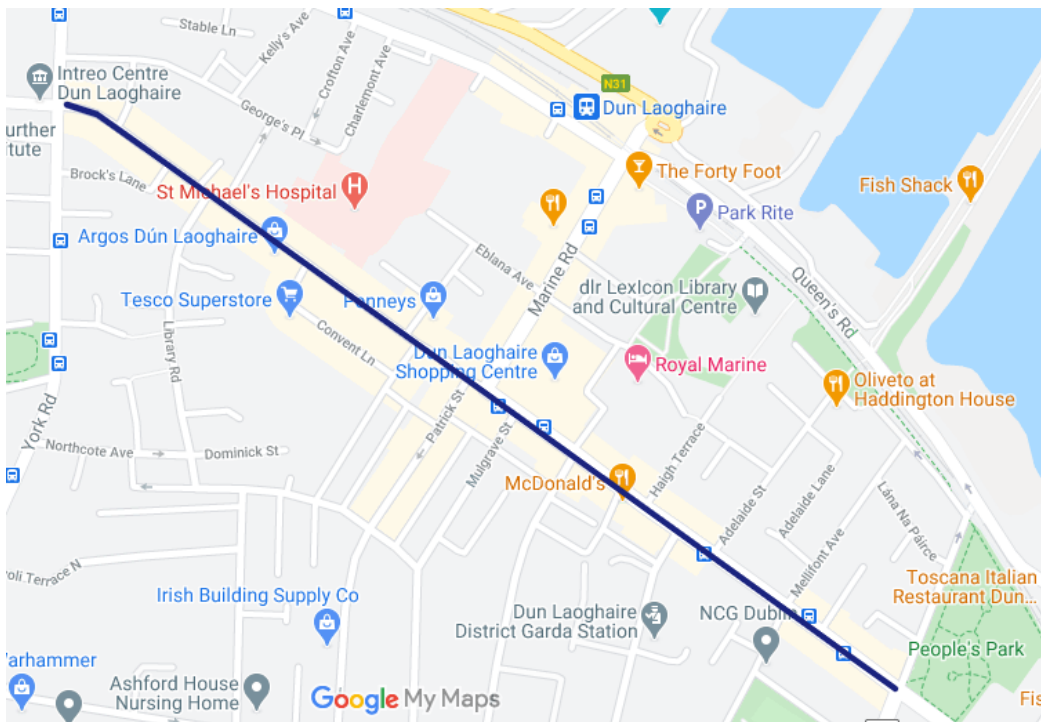
Applicants may submit multiple proposals. Collaborations are welcome.

**Please send proposals to [streetart@dlrcoco.ie](mailto:streetart@dlrcoco.ie) by 5 pm on Wednesday, February 24th 2021.**

Applicants are requested to provide:

- a brief resumé outlining experience to date
- an outline of the proposed artwork, indicating a proposed location
- examples of previous work - please supply direct links to any pages/sites you wish the panel to view
- a fee for the artwork of between €1,000 and €4,000
- two letters of reference or details of two referees.

## Map of Dún Laoghaire (George's Street highlighted)



**Dún Laoghaire-Rathdown County Council is committed to a policy of equal opportunity. The principles of inclusivity and diversity are fundamental to the Dún Laoghaire Street Art Project and applications are welcome from all.**

### Freedom of Information

The provisions of the Freedom of Information Act 1997-2003 apply to Dún Laoghaire-Rathdown County Council. Applicants should state if any of the information supplied by them is confidential or sensitive and should not be disclosed in response to a request for information under the aforementioned Act. Applicants should state why they consider the information to be confidential or commercially sensitive.

Submissions will be kept for twelve months for the purpose of documenting the selection process and ensuring transparency of the selection process.

## **Privacy Statement**

All information provided for this application will be held for a period of one year from the date of submission for the purpose of documenting the selection process and ensuring transparency of the selection process and will remain in the sole ownership of Dún Laoghaire-Rathdown County Council. Information supplied in the application will be used only for the purpose of the application itself and will only be used by Dún Laoghaire-Rathdown County Council for the purposes of administering and managing this particular commission, including the selection process. You may withdraw your consent to the retention of the information relating to your application at any point by sending an email to [dataprotection@dlrcoco.ie](mailto:dataprotection@dlrcoco.ie).

The Council's privacy statement can be accessed at [https://www.dlrcoco.ie/sites/default/files/atoms/files/privacy\\_statement.pdf](https://www.dlrcoco.ie/sites/default/files/atoms/files/privacy_statement.pdf).

**Dún Laoghaire-Rathdown County Council reserves the right not to commission work if none of the proposals received are deemed to be suitable. In this instance, Dún Laoghaire-Rathdown County Council reserves the right to pursue a different procurement process.**