

**Dún Laoghaire-Rathdown County Council**  
**NRA Percent for Art commission 2006**

**Southern Cross & the South Eastern Motorway**

**BRIEF FOR ARTISTS**

**Dún Laoghaire-Rathdown County Council**  
**South Dublin County Council**  
**National Roads Authority**

## **BRIEF FOR ROADS % COMMISSION**

Dún Laoghaire-Rathdown County Council is committed to maximising the use of the Percent for Art scheme in order to support artistically ambitious public art programmes across all art forms that impact, charge, animate and connect with the public or local community for whom they are made.

Dún Laoghaire-Rathdown County Council is embarking on an exciting new phase of arts development and an Arts Strategy for the County is currently being formulated. This public art commission is one of a new strand of projects taking place as part of the initiation of a programme of public art for the County which is taking place in tandem with the overall strategy for arts development. Further commissions will be announced later in the year and a broad range of public art, both permanent and temporary, will be commissioned over the period 2007-2010, as part of the County Council's ongoing commitment to supporting innovative and creative contemporary art practice within the public sphere.

### **Background information**

Dún Laoghaire-Rathdown County Council invites submissions from artists for a Percent for Art commission related to two capital construction budgets – the Southern Cross and the South Eastern Motorway funded by the National Roads Authority. The schemes completed the motorway ring around Dublin with the aim of providing a high quality road to facilitate both national and local journeys. In a wider context, the motorway forms part of the Euro route E01 between Larne and Rosslare; this is part of the Trans-European Road Network.

The two schemes cover that part of the M50 between the N81 Tallaght Road and the M50/M11 junction in Shankill. Together they completed a 155km kilometre motorway / dual carriageway link from the M1 at Dundalk to the N11 south of Rathnew, County Wicklow. The new motorway will provide better access to Dublin from north Wicklow and the South East while six major interchanges at Balrothery, Scholarstown, Sandyford / Dundrum, Carrickmines, Cherrywood and Shankill facilitate local access to the M50. Dún Laoghaire-Rathdown County Council is administering the competition; South Dublin County Council is part-funding it through the NRA Percent for Art Scheme.

The area traversed by the motorway is a commuter area with many people travelling to work in the city centre; in addition, significant numbers of people also travel to work in the vicinity of the motorway, particularly in the areas of South Dublin County, Sandyford, Stillorgan and Leopardstown where over 20,000 people are employed in industry and services.

Dún Laoghaire-Rathdown and South Dublin were established in 1994, following the dissolution of Dublin County Council and the Borough Corporation of Dún Laoghaire.

Dún Laoghaire-Rathdown County stretches from the mountains to the sea. The County possesses a rich and varied environment and has an outstanding built heritage, both archaeological and architectural, with the highest concentration of

protected structures outside of the Dublin City area. The County consists of extensive suburbs, agricultural lands and uplands of outstanding natural beauty. It has a vibrant arts community and the County Council supports a range of activity, including the Festival of World Cultures, the Poetry Now Festival, the Pavillion Theatre, dance and visual arts.

South Dublin County is a nascent county with a thriving and hybrid landscape. Its spirit is fresh and it values creativity, new ideas, innovation, new technologies, enterprise and green policies. With regard to development there is an integrated approach for quality cultural, social and economic development, putting peoples' lives - those who live, work and visit South Dublin County - at its crux.

The M50 ring road is one of the major transport routes on the outskirts of Dublin and the commissioners wish to mark it with a landmark site-specific permanent artwork. The two schemes, one from Dún Laoghaire-Rathdown County Council and one from South Dublin County Council, have been pooled to allow a total commission budget of €100,000. Artists are invited to take inspiration from varied sources, including the geographical and historical contexts of the sites and the road itself.

Proposals are invited from artists working either on their own or in collaboration with others. Selection will be by way of a two-stage open submission competition and up to four short-listed artists will be invited to develop specific detailed proposals.

### **Sites for the artwork**

3 potential sites have been identified for the artwork (see attached map). Artists may consider either of the sites or propose an alternative site within this geographical area (subject to consultation with the Roads Department of Dún Laoghaire-Rathdown County Council) or a work which encompasses a number of locations.



## **Commissioning process**

Selection will be by way of a two-stage open submission competition. Artists will be initially asked to submit details of previous work to date and an expression of interest. A maximum of 4 artists will then be invited to submit detailed proposals and a site briefing will be organised for them.

### **Stage 1**

Artists are required to submit:

- A typed curriculum vitae (maximum 3 pages)
- Examples of previous work in the form of either
  - photographs (maximum size 30 x 25 cm)
  - 35mm slides
  - digital images (jpegs on CD Rom)  
*no more than 10 images in total should be included*
- Publications, catalogues or published articles, such as reviews
- Typed expression of interest outlining artistic ideas and approaches (no more than 2 typed pages)

*Please ensure that all submitted materials are clearly marked with the artist's name and contact number.*

*Criteria for selection:*

- quality of previous work
- artistic merit and originality of work
- previous experience of working in the public realm
- expression of interest

**stage 1 closing date**

**27 June 2006**

### **Stage 2**

A maximum of 4 artists will be invited to submit a detailed proposal for the second stage and may be requested to present their proposals to the selection panel. A fee of €1,250 will be paid to artists to develop their proposals and the timeline for this will be 10 weeks. The detailed proposal will need to include:

- Visual representation of the proposed work in the context of the location (using maquettes, drawings, computer generated images, photographs)
- Description of the artwork
- A detailed explanation of the proposed materials for the artwork and its dimensions (scaled drawings, etc)
- Details of the technical specifications, construction and installation process for the artwork
- A detailed budget breakdown for the project
- Research required to complete and refine final proposal (if required)
- Required ongoing maintenance for the artwork
- Timescale for realisation and projected completion date, inclusive of any research period

*Criteria for selection:*

- artistic merit and distinctiveness of proposed artwork
- perceived ability to realise the commission
- suitability of the proposal to the site
- durability and implications for future maintenance

**stage 2 closing date**

**22 September 2006**

*Additional research*

If it is felt necessary, Dún Laoghaire-Rathdown County Council will allow €1,500 and a period of 3 weeks for additional research and technical consultation for the selected artist. Should the commission then be awarded to the artist, the €1,500 will be deducted from the overall commission budget. Contracts will be signed after the research phase, provided that the selection panel is satisfied that the commission will be successfully realised and that it fulfils Health and Safety checks.

*All reasonable care will be taken with each submission, however Dún Laoghaire-Rathdown County Council will not take responsibility for any loss or damage which may occur in transit, storage or packing.*

*Public information*

The selected artist may be required to present her/his proposal to the Dundrum area committee, after signing of contracts for the commission. This is in order to provide the elected representatives with ongoing information about the public art programme in the county.

**Selection panel & policy**

The likely composition of the selection panel will be a Councillor from Dún Laoghaire Rathdown County Council, a Senior Engineer from the Roads Department, 2 members of the Dún Laoghaire-Rathdown County Council Public Art Steering Group, the Public Art Coordinator from South Dublin County Council and an external artist/curator. The selection panel will make a recommendation to the Dún Laoghaire-Rathdown Public Art Steering Group, who will make the final decision.

Dún Laoghaire-Rathdown County Council reserves the right not to commission work, if none of the proposals received are deemed to be suitable. In this instance, Dún Laoghaire-Rathdown County Council reserves the right to pursue a different procurement process.

**Commission schedule**

stage 1 closing date	27 June 2006
shortlisted artists informed by	13 July 2006
site briefing for short-listed artists	week of 17 July 2006
stage 2 closing date	22 September 2006
artist selected	by 6 October 2006

additional research period (if required)	9-27 October
signing of contracts	by mid-November 2006
commission target completion date	end August 2007

**Budget information**

The total budget for the commission is €100,000. This amount is to be fully inclusive of the artist's fee, materials, technical and engineering fees, fabrication costs, site works (including any landscaping), foundation and installation costs, insurance (including public liability - an allowance has been made within this total budget amount for costs towards the artist's insurance cover) and VAT.

The successful artist(s) will be required to provide Dún Laoghaire-Rathdown County Council with a tax clearance certificate and evidence of public liability insurance to a specified amount prior to signing of contracts.

### **Support from Dun Laoghaire Rathdown County Council**

Dún Laoghaire-Rathdown County Council employs a Public Art Programme Administrator, who will act as the liaison between the artist and the local authority during the selection process and the realisation of the selected commission. She will provide artists with information about the commission and the site and will be responsible for administering contracts and payments to artists.

The selected artist will be required to liaise with the Roads Department of the County Council, through the Public Art Programme Administrator, with regard to preparation and installation of work on site.

### **Freedom of Information**

The provisions of the Freedom of Information Act 1997-2003 apply to Dún Laoghaire-Rathdown County Council. Applicants should state if any of the information supplied by them is confidential or sensitive and should not be disclosed in response to a request for information under the aforementioned Act. Applicants should state why they consider the information to be confidential or commercially sensitive

### **Prompt Payments**

Under the Prompt Payments Accounts Act, the Local Authority is obliged to release payment on receipt of an invoice within 30 days.

### **Submission of entries**

*Please send all submissions to:*

**Ciara King, Public Art Programme Administrator  
Dún Laoghaire-Rathdown County Council  
County Buildings, Marine Road  
Dún Laoghaire, Co. Dublin**

**Tel: +353 1 205 4700 ext. 3329**

### ***\*Please take note of the following:***

- *Submissions by email or fax will not be accepted.*
- *A stamped self-addressed envelope should be included for return of submissions.*
- *Applicants will need to arrange collection of work that cannot be returned by post.*
- *All materials submitted should be clearly labelled with the applicants name and contact details.*
- *Late submissions will not be accepted*

**stage 1 closing date**

**5 p.m. on Tuesday 27 June 2006**

○ **RECEIPT OF ENTRY**

**Please fill in this section which will be returned to you to acknowledge receipt of your submission**

**Section 1 to be completed by Artist**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**CONTACT NO.:** \_\_\_\_\_

**INFORMATION ENCLOSED (please tick):**

- C.V.
- Examples of previous work (*specify number of each submitted*)
  - photographs: \_\_\_\_\_
  - 35mm slides: \_\_\_\_\_
  - digital images: \_\_\_\_\_
- Publications, catalogues or published articles, such as reviews (*specify number of each submitted*) \_\_\_\_\_
- Typed expression of interest outlining artistic ideas and approaches

---

**Section 2 to be completed by Dun Laoghaire-Rathdown County Council**

**DATE RECEIVED:** \_\_\_\_\_

**SIGNED BY:** \_\_\_\_\_